

Overview of the Global Oil and Gas Industry

Training Course Prospectus

Brief Description

As Lebanon prepares to start actual oil and gas exploration in 2019 by Total, Eni and Novatek, and as the Lebanese Petroleum Administration plans to launch a second round of licensing, also in 2019, a promising Lebanese oil and gas industry is steadily emerging. While Lebanese laws require international oil and gas companies to employ no less than 80 % Lebanese nationals in their Lebanese operations, a national need arises for specialized oil and gas skills and competencies, especially in the technical, services, business and managerial aspects of the industry and its widespread linkages into other industries in the economy.

In response to this need, and being the first and only university to introduce an MBA program with specialization in Oil and Gas Management, in Lebanon and the Arab World, The College of Business Administration, at Rafik Hariri University, is offering “Overview of the Global Oil and Gas Industry” as a practical and hands-on intensive training course, carefully designed to build up the knowledge base of those interested in the industry and its dynamics and opportunities.

Key Features

- Foundational as well as advanced coverage of the industry’s entire value-chain
- Interactive hands-on learning involving real industry case studies
- Leveraging modern instructional technologies, including PowerPoint, videos, and video conferencing
- Focus on the emerging East Mediterranean and Lebanese oil and gas industries
- Coverage of international industry standards and best practices

Who can attend?

This course is highly beneficial for those wishing to rapidly acquire a solid oil and gas industry knowledge base for various career and professional purposes. In particular, This course provides essential value-added to individuals who may directly or indirectly deal with oil and gas issues such as

- Government employees
- Engineers
- Bankers and business professionals
- Economic and/or business journalists and reporters
- Technicians

Topics Covered

1. Oil and gas value-chain
2. Access, leasing and exploration
3. Oil and gas project development and management
4. Production and cost management
5. Petroleum fiscal regimes
6. Financing and financial performance
7. Refining, sales and marketing

8. Petrochemicals and derivative products

Acquired Skills

After successful attendance, participation, and completion of course, participants will be able to:

1. **Explain** the oil and gas industry's value-chain
2. **Assess** the impact of economic forces and geopolitical factors affecting oil and gas prices
3. **Evaluate** key success factors for operations in the oil and gas industry
4. **Apply** financial performance indicators and metrics as they relate to oil and gas operations
5. **Perform** oil and gas industry PEST and SWOT analysis
6. **Use** industry specific glossary, jargon and terminology.

Participants will receive a **certificate of attendance and participation** from Rafik Hariri University, College of Business Administration.

Methodology and Delivery Technique

- Technology enabled interactive lectures
- Discussions
- Videos and expert guest speakers
- Individual and group applications, exercises and cases

The course will be delivered at the **RHU Campus in Meshref and at the Extended Learning Hall in Beirut simultaneously**, via advanced online and video conferencing technologies.

Duration and Delivery

- 45 direct contact hours including projects, exercises, cases and applications.
- 3 hour-session weekly, every Wednesday: 5:00-8:00 PM, from January 9, 2019 until April 17, 2019

Trainer's Profile

The college of Business Administration boasts a network of faculty members, instructors and trainers who offer:

- Specialization and experience
- Graduation from recognized American and European universities
- A combination of advanced formal education, and industry & market experience
- Modern, interactive and participatory hands-on methods and techniques
- Utilization of cutting-edge instructional technologies

Faculty members' profiles may be viewed online at <https://www.rhu.edu.lb/faculty-and-staff>

Fees

Course fees: \$990

- Course fees include enrollment application, instructional hours, handouts, and all applications.
- RHU alumni, employees and current students are eligible for a **15 % special discount**.
- Early-bird registration, by January 2, 2019, qualifies for a **15 % special discount**.
- Group registration is eligible for a **special discount** to be negotiated.

Special Note to University Students

University students may elect to take this course for credits and count it toward their degrees, subject to specific degree requirements in effect at their universities. Course fees and requirements are different for these students. Individuals interested are urged to contact us for specific details.